

SALAH SADEQ

Creative Thinker, UX/UI,
Design and Content

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A multi-disciplinary creative with a focus
on strategic concepts, visual, sound and
experience design.

// EDUCATION

Sacred Heart School, Bahrain

G.C.E. O'level in 7 Subjects
R.S.A in 2 subjects
Class of 1995

Mawane Summer Architecture School

Spatial Sculpturing of the Intangibles
August 25th - September 3rd 2018

Udacity

UX/UI Research and Design
April 6th, 2020

Design Apprenticeship

Med.In.A, Bahrain
September 1995 - December 1997

// SKILLS

Experienced in working with full-time and ad hoc teams to brainstorm and whiteboard concepts. Research and create concept wireframes at varying levels of fidelity, and enjoy prototyping ideas through to execution.

/ DESIGN

Graphic Design
Brand Strategy
Brand Development
Typography
Design Strategy
Wireframing
Prototyping
Production

/ RESEARCH

Research
User Interviews
Personas
Journey Mapping

/ SOUND

Sound Design
Music Production

/ EVENTS

Event Development
Content Development
Artist Management

/ CONTENT

Label Manager
Radio Show
Producer
Radio Host

/ TOOLS

Miro
Figma
Whimsical
Mobbin
Lookback
Zeplin

Adobe Creative Suite
Ableton Live

Google Apps
iWork
Microsoft Office
Trello

// LANGUAGE PROFICIENCY

/ ENGLISH Fluency in speaking, reading and writing.

/ ARABIC Conversational in speaking, reading and writing.

/ URDU Basics in speaking, reading and writing.

/ FRENCH Beginner learning through exercises.

// EXPERIENCE

Dadedo, Bahrain

July 2018 -
January 2019

Consulting Creative Director

Brought in to fill the void of a Creative Director to rebuild team mojo, structure, systems, processes and creative output. All while developing a folio of new business and maintaining existing clients.

Worked on a range of projects including corporate, industrial, retail, education, government and media.

Andcollective, Dubai, Bahrain, Toronto

February 2014 -
Present

Founder & Creative Director

Operate and creatively support on various projects servicing clients or working as consultants for agencies across the board of design, events, film, music and digital. Conceptualised and developed content for our own event series, radio show on FM radio and a music label for digital and vinyl format

JK58, Dubai, Beirut

May 2011 -
February 2014

Partner & Creative Director

Head of creative wing, designed and implemented forward-thinking creative projects for a variety of top-level clients ranging from government to lifestyle based in Dubai, Beirut and Paris. Specialised in an array of communication mediums, from event conceptualisation, product development, branding, digital and film.

Freelance, Dubai, Amsterdam, Munich

February 2010 -
April 2011

Senior Creative Design and Events

Worked as creative consultant with agencies and clients in the design and event industry including Wolff Olins, Siegle + Gale, Heineken, Avantgarde, Art of Events, Ohm Records, Traffic, and Nasimi Beach Atlantis.

Traffic, Dubai

July 2008 -
February 2010

Director of Visual Communications

Managed and worked on projects with designers from diverse specialities to deliver compelling visual design campaigns, for the gallery and clients from concept to delivery.

Freelance, Dubai, Bahrain

May 2008 -
July 2008

Senior Creative Design and Events

Worked on a diverse range of projects for a number of agencies and clients in Bahrain and Dubai.

SP Middle East, Bahrain // Art Director // 2006 - 2008

De-Studio, Bahrain // Senior Art Director // 2005 - 2008

Gulf Air, Bahrain // Design Consultant // 2002 - 2005

Freelance Art Director, Bahrain // 2002 - 2002

A.I.D.A, Bahrain // Art Director // 2001 - 2002

Intergraphic, Bahrain // Art Director // 2000 - 2001

Miracle Graphics, Bahrain // Junior Art Director // 1999 - 2000

Diverse Advertising, Dubai // Junior Art Director // 1999 - 1999

Med.In.A, Bahrain // New Media Artist // 1998 - 1999

Med.In.A, Bahrain // Junior Designer // 1998 - 1998

Med.In.A, Bahrain // Design Assistant // 1997 - 1998

// REFERENCES

Available on Request